** **

**Book Publishing Form**

**Title of the Book** (and subtitle, if any)

A clear and accurate title is important in marketing your book. As a general rule the main title should have no more than seven words. (If the title looks like it will be longer than that then consider using a subtitle too.)

**Author name(s), affiliation and contact details (email, phone number):**

# Background

This should outline the general field, how it has evolved, where it is going, its commercial importance (if any) and so on.

**Detailed Synopsis of the book: (600-800 Words)** Introduction, objective behind writing this text, how this book will be useful to the readers, salient features etc:

# Your Reasons for Writing the Book

Why do you think this book should be published and how will it benefit readers?

**Tentative Page Count (minimum page count 200):**

**Table of Contents:**(Please attach)

**Author CV: (Please attach)**

**Similar/Comparable titles from other publishers (Book Title, Author Name, Publisher, Page Count, Price):**

**How this manuscript will be different from other available books:**

# Market and Readership

Here you should describe exactly who the book is aimed at (e.g. graduate students, researchers, practitioners in industry, etc.) and in what subjects they work/study (e.g. electrical engineering, computer science, applied physics, etc.). If the readership of your book includes practising professional engineers, please be as specific as possible in describing their job functions (e.g. microwave circuit design engineer). If the book can be used as a textbook then you should describe the type of course (name, level) for which it could be adopted. If your book is a supplementary text for a course, please specify the name and level of the course. In this section you should also describe the prerequisite knowledge that you’d be expecting of your readers.

**Name of the academic course/ courses, where the book can be used:**

**How many chapters are ready at present:**

**Tentative date to submit the complete manuscript:**

**Names and contact details of reviewers (4-5 from the US, UK/European Countries):**

**Thank you for taking time to complete this form. Please send the filled book proposal form to Dr. Bitasta Das (iiscpress@iisc.ac.in)**